



Coca-Cola Arena Turns up the Taste with Tempo, Creating Bold Flavors for Big Moments



19 Sep 2025 (Dubai, UAE) – Coca-Cola Arena has officially unveiled Tempo, a newly developed in-house Food and Beverage brand that has revamped the dining experience at the award-winning venue. Created to turn up the taste, Tempo introduces a fresh and flavourful menu tailored for high-energy audiences while offering fast, convenient service and seasonal variety.

This unveiling marks a major shift in the arena's F&B strategy, as operations move fully in-house for the first time. The result is a more agile, guest-centric approach to food, empowering Coca-Cola Arena to adapt menus in real-time, integrate guest feedback, and introduce bold, diverse offerings year-round.

"Tempo brings the same energy to food that Coca-Cola Arena brings to entertainment, bold, fresh, and made for every genre of show. From concerts to courtside action, we want guests to taste the excitement in every bite", said Mark Jan Kar, General Manager at Coca-Cola Arena.

Crafted With Guests in Mind

The development of Tempo is the result of deep analysis and insight gathering, drawing on guest surveys, feedback data, and a close review of the arena's best-selling items. The in-house culinary team also conducted targeted research into what guests expect at a world-class live event or sports venue, resulting in a menu that is both globally inspired and locally grounded.

Recognising Coca-Cola Arena's multinational audience, the team has curated a menu that reflects global tastes while supporting local businesses and sourcing a wide range of local ingredients. Great care has been taken to consider diverse dietary requirements, nutritional balance, and current food trends, ensuring there's something for everyone, from indulgent favourites to lighter, wholesome options.

What's New on the Menu?



Tempo's debut menu is a vibrant mix of international flavours and modern comfort food:

- Chicken Fajita Tacos
- Teriyaki Beef Poke Bowl
- Pasta Pesto Salad
- Grilled Chicken Caesar Salad
- Chipotle Chicken Avocado Sandwich
- Caprese Focaccia
- Ranch Chicken Wrap
- Chicken Burger
- Wagyu Beef Burger
- Chicago Hotdog
- Boneless Buffalo Wings
- Chicken Tenders
- Loaded Brisket Fries
- Cheesy Fries
- Pistachio Baklava Sundae
- Cinnamon Chocolate Churros

To maximise the guest experience, Tempo items are available to order on-line as an add on when purchasing a ticket or directly from one of the 10 Tempo concessions at the Arena.

Built by Culinary Experts

Tempo's menu is brought to life by Coca-Cola Arena's diverse in-house culinary team, a group of seasoned professionals whose experience spans theme parks and quick service restaurants to luxury resorts and premium dining kitchens. The in-house catering model gives the team full control and flexibility to create dynamic offerings not only for event guests, but also for artists, talent teams, and corporate events.

Daily staff meals are also crafted with care, offering delicious, nutritious food options to the arena's internal teams as part of Coca-Cola Arena's commitment to quality from backstage to the front row.

Importantly, the venue is fully **HACCP certified**, ensuring the highest standards in food safety and hygiene.

A Future-Focused Approach to F&B

Coca-Cola Arena is committed to staying relevant, fresh, and guest-focused. In addition to the menu, the arena will continue introducing seasonal F&B pop-ups and trend-driven items that surprise and delight, ensuring there's always something new to experience.

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For more information and media enquiries, please contact:

Coca-Cola Arena MediaHub@coca-cola-arena.com



ABOUT COCA-COLA ARENA

Opened in June 2019, Coca-Cola Arena has revolutionized the live entertainment industry in the UAE and throughout the Middle East. Capable of hosting live shows 365 days a year, the fully air-conditioned, 17,000-capacity arena establishes Dubai as a major destination on the global events circuit. Coca-Cola Arena's unique automated seating design means it can be adapted to international and local events of all sizes, from international touring artists, sporting tournaments, e-gaming, comedy and live theatre and musical performances, to conferences, gala dinners, AGMs and weddings. Located in the heart of City Walk, Dubai's lifestyle destination, Coca-Cola Arena is a 15-minute drive from Dubai International Airport and a 5-minute walk from the closest Dubai Metro Station. The region's largest multipurpose indoor arena, Coca-Cola Arena is an asset of Dubai Holding entertainment portfolio and is managed by Legends Global, the world's leading venue management and services company.

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